

**NATIONAL YOUNGARTS FOUNDATION ANNOUNCES
NEW HIRES IN ADVANCEMENT**

Miami, Florida, Tuesday, November 24, 2020 – National YoungArts Foundation (YoungArts) Executive Director, **Jewel Malone** announces significant new hires in the organization’s advancement team: **Dee Dee Sides**, has been named Vice President of Advancement, formerly Senior Advisor and Interim Development Lead; **Angela Goding**, Senior Director of Advancement; **Sarah Watson Gray**, Director of Institutional Giving; and **Jeri Rayon**, Director of Advancement. These new hires continue YoungArts’ forward trajectory and commitment to supporting the next generation of artists.

“I am thrilled to announce these extraordinary new hires at this critical time when we are continuing to find ways to adapt and serve YoungArts award winners,” said Jewel Malone. “When I was appointed Executive Director over the summer, in the middle of the first wave of the pandemic, I knew that the road ahead of us would be uncharted, but that it would lead us to innovative ways to serve artists. Now with the support of these remarkable women I am confident that we will be able to empower artists for years to come.”

Sarah Arison, Chair of the YoungArts Board of Trustees said, “The stellar growth of this team, particularly during these challenging times, exemplifies Jewel’s ability to quickly determine what is needed for YoungArts to best serve its mission and the artists we support. Her steadfast leadership has helped propel the organization forward and we look to the future with renewed hope for the next generation of artists.”

Driven by Dee Dee Sides in her previous role, and now amplified with her promotion and the support of Goding, Gray and Rayon, YoungArts is in the midst of its **Together** virtual fundraising campaign that affirms the organization’s vision to empower artists to pursue a life in the arts. The campaign provides donors with multiple points of entry including *YoungArts at Home*, a curated box of artistic objects inspired by how artists bring us together in moments of imagination and community; *Together, a short film*, with one-of-a-kind digital animated frames available for purchase; as well as the world premiere of a new dance work commissioned by YoungArts alumnus Desmond Richardson, co-founder and co-artistic director of Complexions Contemporary Ballet. Through each aspect of this virtual campaign YoungArts is supporting and working with YoungArts award winners, simultaneously supporting artists while raising funds to continue to do so. Additional details: youngarts.org/together.

Jewel Malone, Executive Director



Jewel Malone serves National YoungArts Foundation as its Executive Director overseeing programs, communications, fundraising and operations and has previously held the position as YoungArts COO since 2016. She is fiercely passionate about capacity building for the creative sector and delighted to continue to serve an organization that empowers artists to pursue a life in the arts. Malone is a strategic, results-driven professional with over 15 years of leadership experience across the corporate, government and nonprofit sectors in Chicago and Miami.

On behalf of YoungArts, Malone serves on the board of the Presidential Scholars Foundation.

Prior to moving to Miami, Malone served as COO of the Chicago Children’s Choir (CCC), which is one of the nation’s largest choral music education organizations. Before joining CCC, she served as Deputy Commissioner for the City of Chicago Department of Cultural Affairs and Special Events where she was instrumental in the creation and development of the 2012 Chicago Cultural Plan, a major public engagement process—the first plan of its kind for the city in over 25 years—with goals for sustainability in the arts and future cultural-economic growth. Jewel Malone’s career started at JPMorgan Chase, where she eventually became Vice President for Corporate Responsibility and Global Philanthropy. Malone stewarded over \$14 million of charitable grants toward community development, education and arts and culture programs.

Born in the Philippines and raised in Chicago, Malone received an MBA from the University of Chicago Booth School of Business and her undergraduate degree from the University of Illinois at Urbana-Champaign.

Dee Dee Sides, Vice President of Advancement



Dee Dee Sides has served on National YoungArts Foundation’s development team since 2015 where she has helped the organization bolster its philanthropy effort in New York City and nationwide, including establishing its annual fundraising gala at The Metropolitan Museum of Art. Most recently she has acted as Senior Advisor and Interim Development Lead. Sides is an accomplished non-profit executive with expertise in advancement and strategic implementation with an emphasis on strategic planning, capital campaign management, regional expansion, capacity building and board cultivation. She has nearly 20 years of experience managing teams in large-scale institutional fundraising and has raised over \$100M for nonprofits nationwide.

Sides is the Founder & CEO of Daun LLC, established in 2014 to provide transformative strategic consulting and advancement support, helping organizations further realize their core mission. Sides has worked with numerous nonprofits in the US and internationally in the arts, education, diversity and inclusion, and public health, including Operation Smile, Arizona State University, The Anna Deavere Smith Pipeline Project, All Star Code, and many others.

A Virginia native, Sides graduated from the University of Colorado, Boulder’s College of Engineering and Applied Science with a degree in Architectural Engineering and Lighting Design. Before realizing her true passion in nonprofit philanthropy, she worked with Fisher Marantz Stone as an architectural and lighting engineering designer of flagship projects such as the American Museum of Natural History Rose Center, the Getty Center, Radio City Music Hall, The Four Seasons Manhattan with I.M. Pei, and The Tokyo Airport.

Angela Goding, Senior Director of Advancement



Angela Goding serves National YoungArts Foundation as its Senior Director of Advancement, creating and executing strategies to increase and diversify individual and corporate major gifts in support of YoungArts’ mission and artists. Working closely with the programs team and senior leadership, she focuses on building collaborative relationships with donors and partners who share YoungArts’ commitment to nurturing the next generation of artists—the makers, thinkers and leaders of tomorrow.

Goding has over two decades of service as a passionate arts administrator with experience ranging from a world-renowned art museum, to a small, multidisciplinary nonprofit, to international contemporary art gallery operations. Most recently, from 2011 to 2020, she was the Director of Development at MoMA PS1 in New York City, leading all fundraising efforts for one of the oldest and largest nonprofit arts centers in the United States devoted to contemporary art.

Prior to PS1, Goding worked at The Museum of Modern Art managing The Junior Associates, overseeing educational and social programming for the high-profile young patron group. While at MoMA, she led contemporary art-centered tours to China, Brazil and India, and organized donor events at domestic and international art fairs and biennales. Earlier in her career, she worked at The Kitchen, the ground-breaking, multidisciplinary alternative art space, as well as at contemporary galleries in NYC and Beijing.

Goding received her M.A. in Arts Administration from Columbia University and her undergraduate degree in Art History from San Francisco State University.

Sarah Watson Gray, Director of Institutional Giving



Sarah Watson Gray joins the National YoungArts Foundation team as its Director of Institutional Giving. Gray brings to the position a strong history of grants management and strategic development informed by previous positions in key arts organizations across the country.

Sarah's experience is bolstered by her work with the California Institute of the Arts, where her position as Director of Development for Major Gifts supports fundraising efforts for key initiatives at the Institute. As the first frontline fundraiser formally dedicated to liaising with select academic and program areas, Sarah works directly with the Dean of the School of Critical Studies and the Director of Community Arts Partnership, an after- and in-school art program for schools and community centers in Los Angeles County, to develop customized fundraising strategies for each program area.

Prior to joining CalArts, Gray served as an Executive Director at CCS Fundraising, where she led onsite strategy for and development of a \$20M capital campaign for a midsize nonprofit theater in New York City. In this role, she effectively supported leadership activities and designed a data-driven campaign strategy, while integrating into and counseling client staff.

Gray also held a number of positions in The Museum of Modern Art's Development Office, primarily managing an extensive grant and sponsorship portfolio supporting initiatives that enabled the Museum to be an accessible and welcoming space for all visitors. Gray served as manager for fundraising efforts for education programs, a \$5M+ budget, as well as more than \$40M in endowment funds, strategically identifying and calculating impact data to demonstrate program need and success.

Gray received her M.S. in Nonprofit Management from Columbia University and a dual B.A. in Art History and Classical Studies from Davidson College.

Jeri Rayon, Director of Advancement



Jeri Rayon joins National YoungArts Foundation as Director of Advancement. Rayon is known for championing and uplifting the work of emerging local artists. She is a nonprofit executive with over 20 years of experience in organizational development, social advocacy and the arts.

Rayon is the former Executive Director (2002 - 2016) for the award-winning dance company Rennie Harris Puremovement. During her tenure, she built an organizational platform that supported and translated the artistic vision of choreographer Rennie Harris into an iconic thriving cultural leader within the dance field. Her leadership ushered in numerous international accolades for the company. Most notably, she was highly instrumental in the selection of Rennie Harris Puremovement to serve as a United States cultural ambassador by the

Obama administration and the U.S. Department of Education. The company toured throughout Egypt, Israel, Jordan and Palestinian territories and utilized hip hop dance to bridge cultures and investigate the ties between art and life.

Rayon often serves as a grant panelist, workshop facilitator and is a founding member of Women of Color in the Arts. Rayon credits teacher and Philadanco founder Joan Myers Brown for sparking her interest in building pathways for the introduction of young people to the power of the arts. She is also a performing arts moderator on the #Girlboss network and is currently studying American Sign Language (ASL).

Rayon has a B.A. in English and Communications from Cabrini University in Radnor, PA.

National YoungArts Foundation

National YoungArts Foundation (YoungArts) was established in 1981 by Lin and Ted Arison. YoungArts identifies the most accomplished young artists in the visual, literary and performing arts, and provides them with creative and professional development opportunities throughout their careers. Entrance into this prestigious organization starts with a highly competitive application process for talented artists ages 15–18, or grades 10–12, in the United States, that is judged by esteemed discipline-specific panels of artists through a rigorous blind adjudication process. All YoungArts award winners receive financial awards and the chance to learn from notable artists such as Debbie Allen, Mikhail Baryshnikov, Frank Gehry, Wynton Marsalis, Salman Rushdie and Mickalene Thomas as well as past YoungArts award winners such as Daniel Arsham, Terence Blanchard, Camille A. Brown, Viola Davis, Allegra Goodman, Josh Groban, Judith Hill, Tarell Alvin McCraney, Andrew Rannells, Desmond Richardson and Hunter Schafer.

YoungArts award winners are further eligible for exclusive opportunities including: nomination as a U.S. Presidential Scholar in the Arts, one of the nation’s highest honors for high school seniors; a wide range of creative development support including fellowships, residencies and awards; professional development programs offered in partnership with major institutions nationwide; additional financial support; and access to YoungArts Post, a private, online portal for YoungArts artists to connect, share their work and discover new opportunities.

For more information, visit youngarts.org, [Facebook](#), [Instagram](#) or [Twitter](#).

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